Do Co-opted boards affect the cost of equity capital?

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Abstract

This paper contributes to the corporate governance and capital market literature by

documenting the association between board co-option and the cost of equity capital. We

argue that board co-option facilitates better CEO-director counselling and better coordination

of the CEO-director relationship, which signals future earnings predictability and reduces

information risk, resulting in a lower cost of equity capital. Using data from Australian listed

companies from 2001 to 2015, our analyses reveal that board co-option is associated,

significantly and negatively, with firms' cost of equity and, thus, supports the beneficial view

of board co-option.

keywords

Australia; Co-option; Cost of equity capital